

# SPEC MIX SALES STRATEGY

## MASONRY CEMENT & SAND MORTAR

KEEP GOING. KEEP MOVING. KEEP WORKING.



**SPEC MIX Masonry Cement & Sand Mortar** is specifically formulated for superior bond, water retention, workability and board life while meeting ASTM C 270 requirements for masonry mortar.

**SPEC MIX Masonry Cement & Sand Mortar** is designed to be used for structural and veneer block and brick masonry construction. The 80 pound package size allows the mason contractor the flexibility to mix close to the work and eliminate the inconveniences and inconsistencies associated with the use of damp loose mason sand on a jobsite.

### Features and Benefits

- Total quality control with every bag
- Preblended with sand to minimize labor costs
- Consistency from batch to batch
- Great workability and board life
- No sand piles or wasted materials left on site
- ASTM C 270 laboratory tested mix designs
- Available in national standard and custom colors



### Estimation Guide

#### MASONRY CEMENT & SAND

Masonry Unit	80 lb. Bag	3000 lb. Bag
4" BLOCK	15-17	575-650
6" BLOCK	12-14	475-525
8" BLOCK	11-13	450-500
10" BLOCK	11-13	450-500
12" BLOCK	10-12	375-425
MODULAR BRICK	40 - 45	1500 - 1675
QUEEN SIZED BRICK	34 - 39	1275 - 1450
KING SIZED BRICK	28 - 33	1050 - 1225
UTILITY BRICK	23 -28	850 - 1050



1230 Eagan Industrial Road, Suite 160 Eagan, MN 55121

P 888.773.2649 F 888.329.7732

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[www.specmix.com](http://www.specmix.com)